



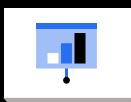
#### Introduction

Uber Technologies, the largest ride-sharing firm in the world, was established in 2009 and expanded swiftly to become the most valuable startup in the world.

Uber is one of the most intriguing businesses to have emerged in recent years due to its disruptive technology, rapid expansion, and ongoing controversy.

In 2022, Uber had 122 million monthly active users worldwide and generated an average of 21 million trips per day. In the United States, as of May 2022, Uber had a 72% market share for ride-sharing and a 27% market share for food delivery

Uber have operations in approximately 72 countries and 10,500 cities as of December 31, 2021.





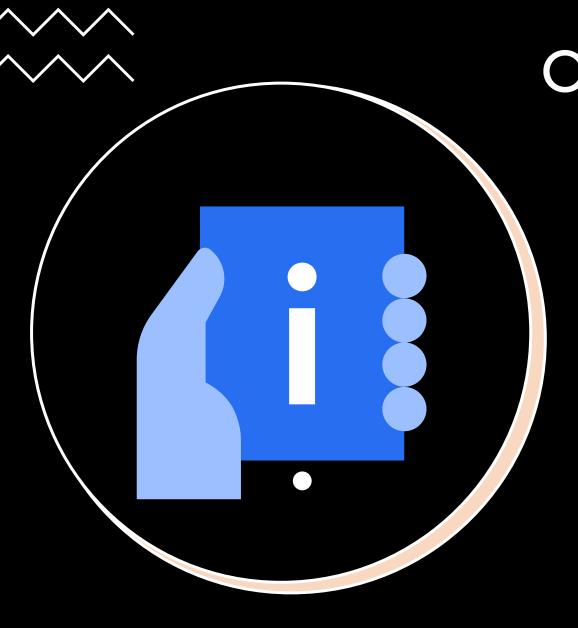






Services provided by Uber

Uber Ride
Uber Eats
Uber Connect
Uber Freight



### Company Goals

To deliver all potential transportation and logistical services where it operates.

To overtake the taxi business by offering the most affordable, simple rides worldwide.

Set analytical standards to aid the organization in expanding into new areas and offering new products.

To integrate the provision of goods and services on demand.

Plan how to build a pool of new partners for market expansion.

Recognize limitations to make innovative and improved strategic decisions



#### **Uber Ride**

- Uber is a transportation app developed to simplify smartphone taxi ordering.
   Users can request a variety of low-cost to high-end luxury transportation services through the Uber app.
- There are gaps in public transportation, despite cities best efforts. Uber is a techdriven answer for the issue of transportation.



#### Services provided by Uber

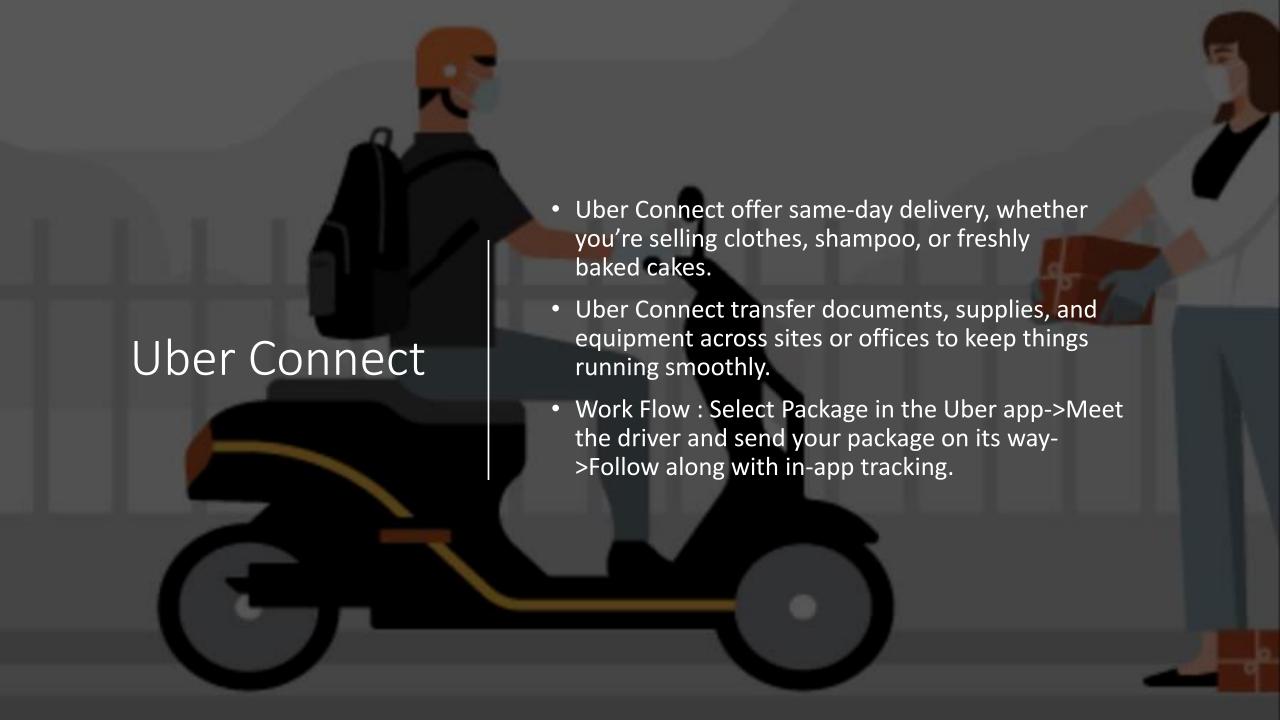
UberX	UberXL	Uber Transit	<b>Uber Luxury</b>	Uber Pool
Uber Green	Uber Black	Uber Black SUV	Uber WAV	Uber Taxi
Uber Flash	Uber Auto	Scooter Options	Uber Eats	

### **Uber Eats**

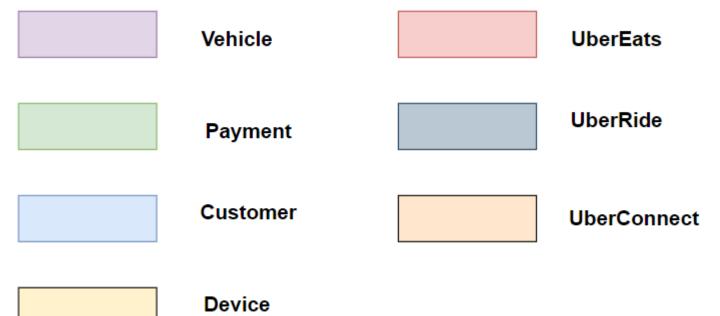
Uber Eats operates on a model that includes the following steps:

- The customer searches the names of Restaurants/Dishes.
- The customer selects the restaurant/dish and places the order.
- Uber Eats driver pick up the order from the restaurant or the customer can use the pickup option himself to come and pick up in person.
- Order fulfillment and payment collection.



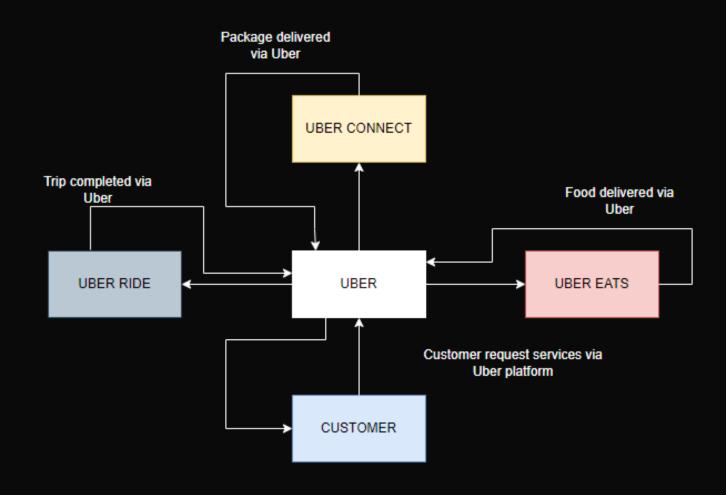


### Diagram-Legends

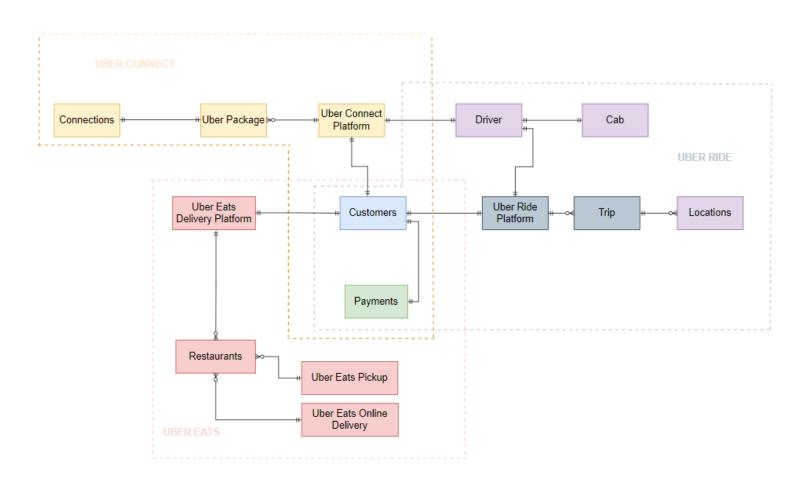




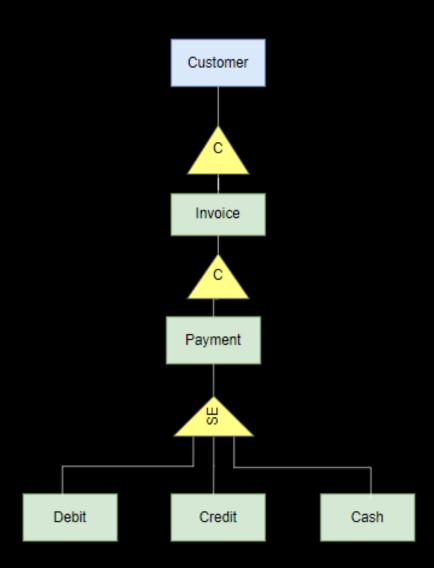
### High-level Workflow



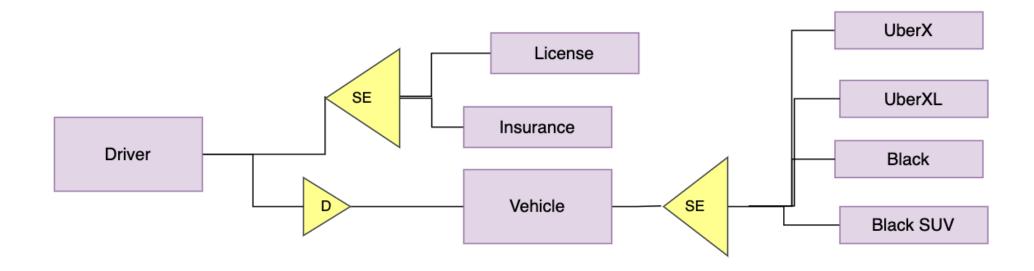
### Consolidated ER diagram - Uber



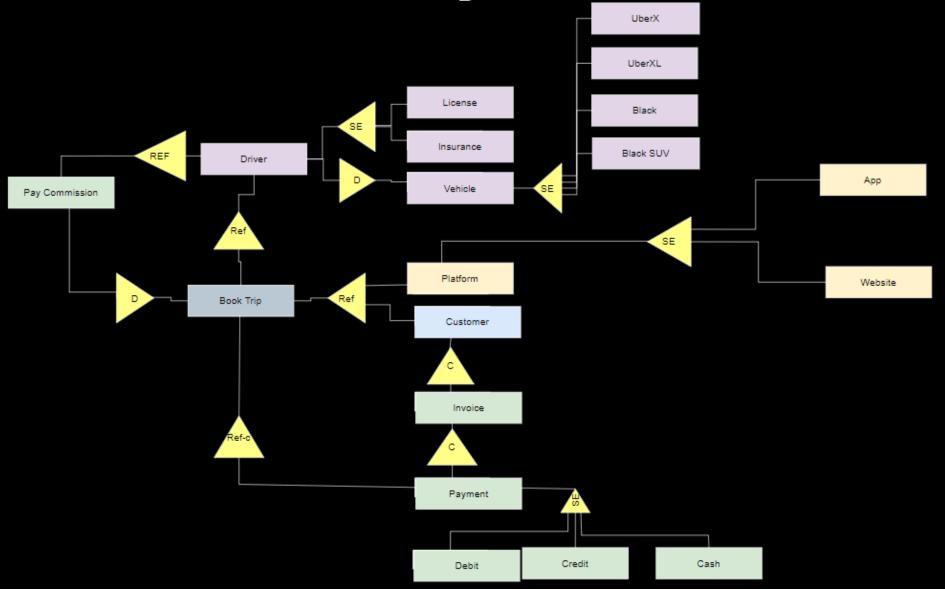
### Customer and Payment entity-Uber Ride



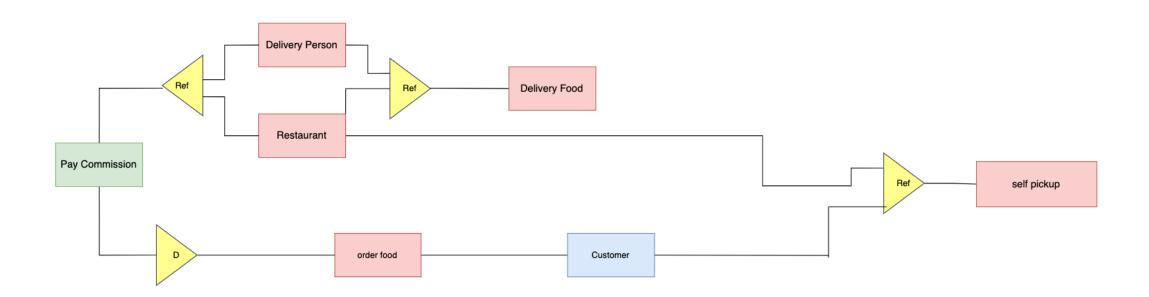
#### Driver Entity and their subtypes- Uber Ride



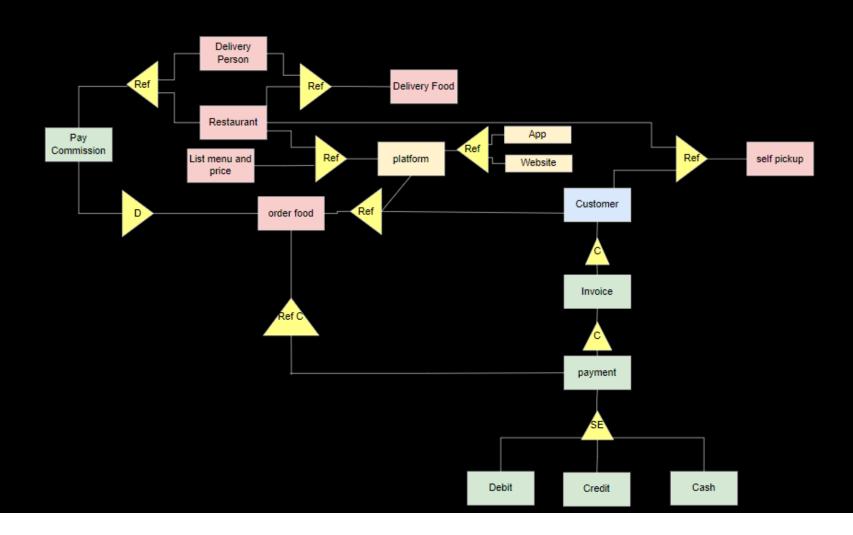
Information Modeling- Uber Ride



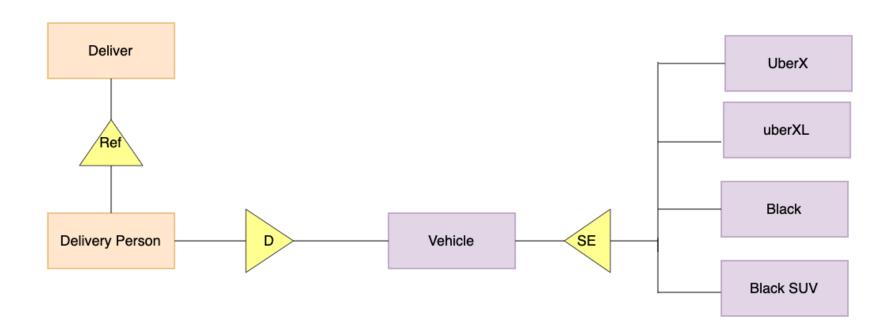
### Restaurant Entity- Uber Eats



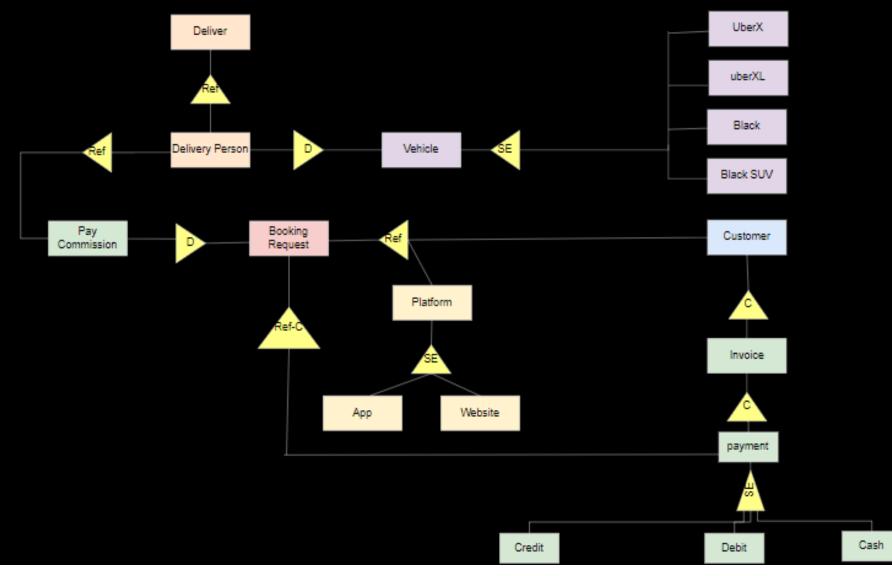
### Information modeling - Uber Eats



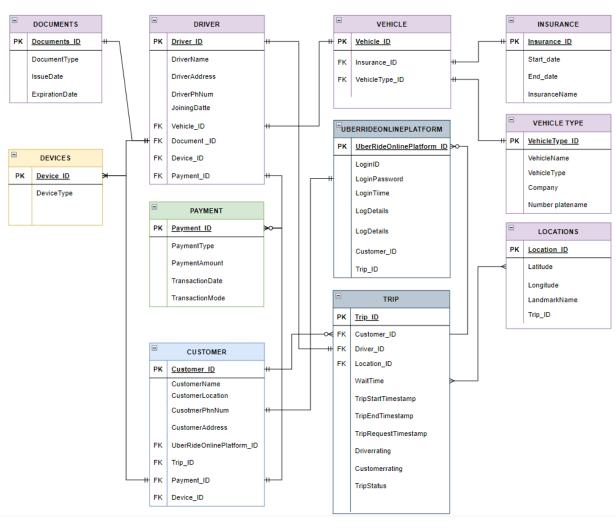
#### Delivery Person Entity - Uber Connect



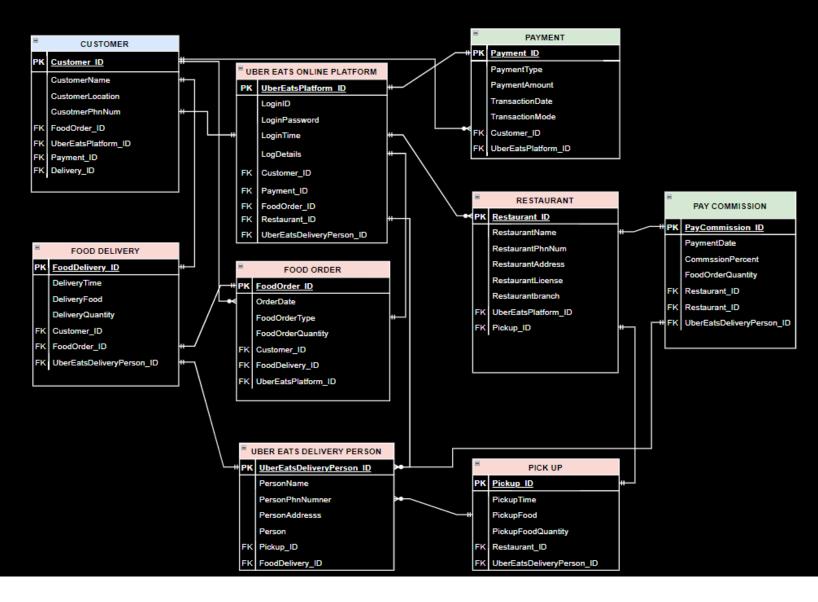
### Information modeling - Uber Connect



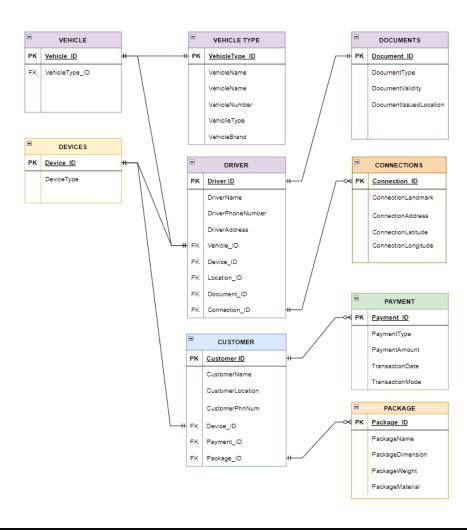
#### ER diagram with Attributes – Uber Ride



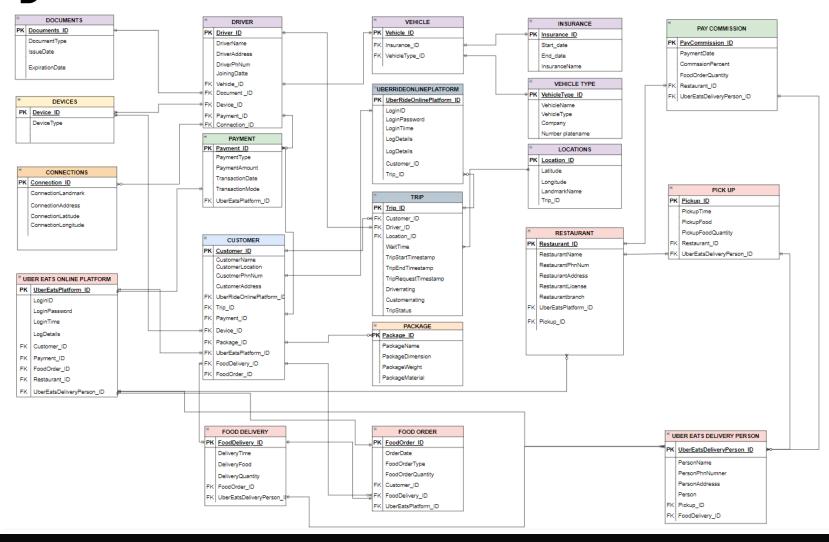
#### ER diagram with Attributes – Uber Eats



### ER diagram with Attributes - Uber Connect



### ER diagram with Attributes- Uber



## Contract for Booking an Uber Ride

#### Invariant

Customers should have an uber an account

#### Precondition

- The customer and driver exist
- The driver should have vehicle
- The vehicle should have all documents
- The customer should have option to pay

#### **Postcondition**

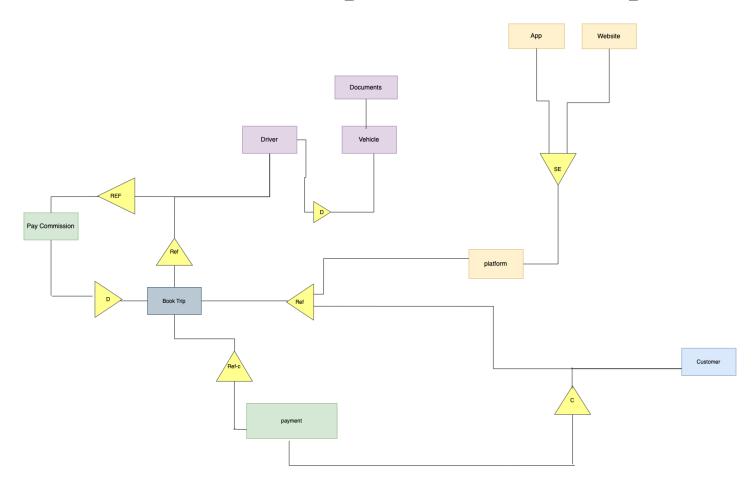
- Customer reaches destination
- Driver gets the money
- Uber get the commission

#### Trigger

Customer needs to commute



#### Information modeling for booking a ride



## Contract for Booking Uber Eats

#### Invariant

Customers should have an uber an account

#### Precondition

- The customer ,driver and restaurant exist
- The driver should have vehicle
- The vehicle should have all documents
- The customer should have option to pay

#### Postcondition

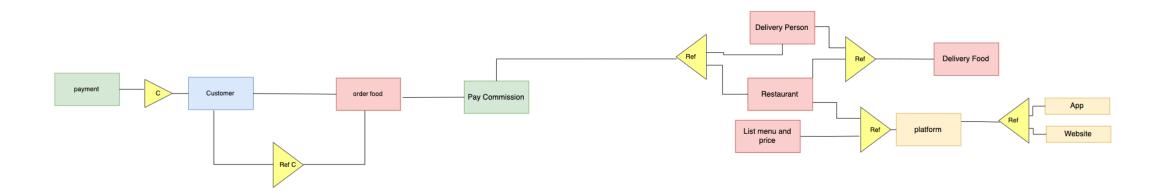
- Customer get food
- Driver and restaurant gets the money
- Uber get the commission

#### Trigger

Customer needs to order food



#### Information modeling for ordering food



# Thank You